# Camp Brosius Champs 2015 Annual Report





# Donors Are Champions for Change!

This spring, donor gifts enabled complete renovation of the dining hall porch. With a price tag of approximately \$40,000, the cracked and sinking porch foundation and interior/exterior walls were removed and replaced. New windows were installed, allowing spring and fall use flexibility and weather protection for students and guests.

Efroymson Hall construction is underway, thanks to the leadership of the Efroymson Family Fund, a CICF fund, and a full team of contributors who championed giving for specific spaces. Scheduled to finish in fall 2015, the building will feature recognition pieces throughout to celebrate all who contribute \$10,000 or more. When finished, the building costs will exceed \$350,000, fully funded via donor champs for Brosius change.

Celebrating the retirement of a colleague and friend, Dr. Mervyn Cohen, individuals banded together to fund camp's purchase of "the Cohen," a four-seater, \$6,000 sailboat that offers flexibility and fun for sailors of all ages. Take a ride this summer, thanks to these philanthropic champs with a cause!



# Donor contributions also changed camp this spring by:

- Resurfacing the tennis court, \$9,000
- Replacing the back-up electrical generator, \$12,000
- Upgrading electricity in the dining room and Alumni Hall, \$10,000

Guest, student and staff safety and security is a top priority for Camp Brosius. During summer 2014, camp management welcomed Indiana University's Offices of Insurance, Loss, Control and Claims and Environmental, Health, and Safety Management to the property. As a result, additional safety features were installed this past year, made possible by an all-star team of Camp Brosius supporters.

Camp management also is working to achieve American Camp Association accreditation for Camp Brosius, ensuring camp managers and staff adopt best practices in camp operations and programming. Donor contributions enable associated accreditation costs, which include:

- Staff training and certifications
- · Health and safety initiatives
- Emergency response plans
- · Professional development
- Operational and programming enhancements

If you contribute to Camp Brosius, you are indeed a champion!

#### Family Camp Brosius Operating Budget Fiscal Years Ending June 2015 and 2016

	2015	2016	
Guests	443,775	445,000	
Donations	30,000	30,000	
Merchandise Sales	10,000	10,500	
	\$483,775	\$485,500	
Administration	23,061	23,828	
Advertising	13,564	30,500	
Capital Improvements	30,000	30,000	
Guests	181,523	163,000	
Maintenance	38,722	43,950	
Programs	12,490	11,788	
Resale	10,000	9,500	
Staff	151,185	149,654	
Utilities	23,230	23,280	
	\$483,775	\$485,500	
	Donations Merchandise Sales Administration Advertising Capital Improvements Guests Maintenance Programs Resale Staff	Guests443,775Donations30,000Merchandise Sales10,000\$483,775\$483,775Administration23,061Advertising13,564Capital Improvements30,000Guests181,523Maintenance38,722Programs12,490Resale10,000Staff151,185Utilities23,230	Guests 443,775 445,000   Donations 30,000 30,000   Merchandise Sales 10,000 10,500   \$483,775 \$485,500   Administration 23,061 23,828   Advertising 13,564 30,500   Capital Improvements 30,000 30,000   Guests 181,523 163,000   Maintenance 38,722 43,950   Programs 12,490 11,788   Resale 10,000 9,500   Staff 151,185 149,654   Utilities 23,230 23,280

#### IU Foundation Donor Contribution Accounts Balance Ending 5/31/2015

Camp Brosius Renovations		
(purpose: ongoing facility improvements such as dining hall project)	\$233,840.52	
Camp Brosius Office		
(purpose: demolition and construction of office building)	\$176,971.18	
Camp Brosius General Fund		
(purpose: operational support beyond budget)	\$234,313.60	





Carl Griffin (above) & his wife Lynn donated and planted flowers this spring during opening weekend.

### **Volunteers:** Winners in our book!

In September 2014 and May 2015, teams of volunteers rallied

## **together to close and open the Camp Brosius seasons.** Closing weekend participants emptied the former office building, stored boats and supplies, cleaned, and winterized the property. Opening team members helped set up the temporary

cleaned, and winterized the property. Opening team members helped set up the temporary office location in Rath Hall, prepare boats, raked a seemingly endless supply of leaves, cleaned, and performed general landscaping.

Camp volunteers also blog, write reviews, tell the Brosius story, and share and/or retweet promotional information, helping to recruit new members to team Brosius.

No matter your volunteer role, you are a key player on the Brosius team. Your kindness saves thousands of dollars in labor costs and advertising fees, helping camp to maintain affordable guest rates and student fees.

#### If you volunteer at Brosius, you're a winner in our book. We truly appreciate you!

#### Join the Camp Brosius championship team!

#### Contact Laura Klaum, 317/274-1484, Iklaum@iupui.edu.



#### **CAMP BROSIUS**

SCHOOL OF PHYSICAL EDUCATION AND TOURISM MANAGEMENT Indiana University–Purdue University Indianapolis

901 West New York Street, Indianapolis, IN 46202 317/274-1484 • brosius@iupui.edu

www.campbrosius.com